

28 April 2017

## **FleetBoard Drivers' League 2017: DRIVE. DUEL. WIN.**

- **Start of the FleetBoard Drivers' League on the May 1<sup>st</sup> in 19 countries**
- **Register by July 2<sup>nd</sup> at [www.driversleague.com](http://www.driversleague.com)**
- **NEW: Bonus points for driver duels, in which drivers can challenge each other to a duel**
- **Most economical driving style wins in the international competition**
- **Award ceremony will take place on the occasion of the DTM-final at the Hockenheimring**

Stuttgart - The search for the best drivers and fleets starts up again. For the 13th time truck drivers in participating countries around the world can join the FleetBoard Drivers' League. The starting signal will sound on May 1<sup>st</sup>, and registrations will be accepted up to and including July 2<sup>nd</sup>. Participants will then be measuring themselves at national and international level against a thousand other drivers and fleets up until 31 July 2017. For the first time Russia, Hungary and Ireland will be taking part in the competition.

Whether in a one-on-one competition or as a team, with the Drivers' League not only will every individual driver get a motivational boost, but so will the team spirit in your company. This year's slogan is:  
**DRIVE. DUEL. WIN.**

### **Winners determined by their driving style**

In the Drivers' League, drivers compete against each other in their everyday business behind the wheels of their trucks. The participants' driving styles are evaluated by the way of their driving style grade from the FleetBoard Performance Analysis. This is based on a combination of wear and consumption-related factors, such as anticipatory driving style, speed changes and braking behaviour. New this year are bonus points for driver duels - drivers can challenge each other and add 0.1 bonus points to their

overall Drivers' League grade for each duel they win. This is composed of the total driving style grade from the FleetBoard Performance Analysis and the bonus points from the duels won. If more than one driver has the same overall Drivers' League grade, the second criterion applied is a score for the degree of difficulty in the driver's deployment, which will also come from the FleetBoard Performance Analysis. This includes the gradient indicator, which is calculated from the elevation metres covered in a trip, the number of stops and the load. The greater the number of stops counted, the more difficult the deployment; and the greater the overall weight, the higher the degree of difficulty, too. If multiple drivers are level at this point, then the third criterion - namely the fuel consumption - will come into effect.

### **Qualification of drivers and fleets**

The drivers who have registered for the Drivers' League drive their usual routes - but they must have covered at least 3200 km on the road in the month to qualify for the contest. A fleet team is composed of all the drivers for a company that the fleet administrator has nominated for the Drivers' League. There must be at least three drivers in a team, and they must clock up at least 9600 km in a month. The performance of the three best drivers on a team will go to make that team's submission.

### **Non-cash prizes and digital awards**

Once the 31 July 2017 deadline has passed, the data is then processed and provides the basis for determining the winners. The winning drivers and fleets can expect excellent prizes, which are awarded by country. In Germany, the best drivers will receive tickets for a Formula 1-, DTM- or Moto-GP-race, and the winning team in Germany will receive for example VIP-tickets for a game from the German national football team. Apart from the non-cash prizes, the winning drivers and fleets can also activate digital awards on their profiles.

In addition to the three best drivers globally, this year the three best teams out of all the participating countries will be identified. The winners can look forward to the award ceremony, which will be held during the DTM-final at the Hockenheimring on 13 October 2017.

For more information and registration visit [www.driversleague.com](http://www.driversleague.com)

Photos with the index numbers **17C305\_1**, **17C305\_5** and **17C305\_6** are available at [www.media.daimler.com](http://www.media.daimler.com)

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Caption **17C305\_1**:

FleetBoard Drivers' League start on the 1 May 2017 in 19 countries for truck drivers and fleets.

Caption **17C305\_5**:

FleetBoard Drivers' League: registration process

Caption **17C305\_6**:

FleetBoard Drivers' League: news

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Further information about Daimler is available online:

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**About Daimler FleetBoard**

Daimler FleetBoard GmbH is a leading provider of telematics-based internet services for trucks, vans and buses in the European market. FleetBoard's services support transport companies' long-distance, distribution and construction transport. The principal aim is to optimise routes and reduce fleet operating costs. On request, Mercedes-Benz commercial vehicles can be equipped with the FleetBoard hardware ex-factory. FleetBoard is integrated into the new Actros as standard. The telematics system can be retrofitted into vehicles from other brands. All vehicles benefit from the extensive distribution and service network. The products from this wholly owned Daimler subsidiary based in Stuttgart have won multiple awards. Daimler FleetBoard has been audited and certified by DEKRA in accordance with DIN EN ISO 9001:2008.